



Medicology Conferences



# Immediate Imperatives & Practical Solutions as EWTD Approaches

Friday 26th June 2009, London

[www.EWTD2009.co.uk](http://www.EWTD2009.co.uk)

# Introduction

The EWTD reduction in working hours is an immediate and significant challenge potentially impacting service delivery, quality, safety, training, hospital at night and more. This important and practical conference specifically focuses on immediate imperatives, priorities and solutions to core issues facing Trusts and clinical teams as they work towards readiness i.e. it has a shorter term focus on practical and sometimes emergency strategies, rather than just broader organisational strategies that can take months or even years to implement.

## Cutting Edge Insight into the Key Issues of Today

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Medicology Conferences are designed to enable the widest possible audience to gain insight into and solutions to the core issues facing healthcare professionals today, by providing a cost-effective and accessible platform for information migration, experience sharing, collaboration and knowledge management.

Conference topics are identified utilising the following criteria:

- There is a pressing need to resolve challenges in that area
- A wider audience needs access to important insight
- The topic area warrants wider discussion
- The issue in question has significant impact on healthcare success

We are particularly committed to bringing knowledge, insight, strategies & skills to frontline healthcare professionals, who often face the challenge of implementing major initiatives or resolving key challenges at the operational coalface. Doctors, Nurses, Allied and Business Professionals at all levels of the organisation need access to the insight brought to Medicology Conferences.

## Widely Accessible to the Right People

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Clinical and other frontline staff often find it difficult to access the insight necessary to succeed and thrive in the modern environment because many healthcare conferences are organised, publicised and priced in a manner that precludes them from attending when in fact it is they who really need access to the insight. Medicology conferences are designed to address this very issue by:

- Carefully managing costs to ensure the lowest possible cost of attendance
- Utilising lower cost but high quality venues to ensure the right capacity at the right price
- Ensuring the widest possible publicity to the right people

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Book over the phone by calling [01332 821260](tel:01332821260), or on the web at [www.EWTD2009.co.uk](http://www.EWTD2009.co.uk)

# The Full Programme

0830 - 0920	<b>Registration, Coffee &amp; Exhibition</b>
0920 - 0930	<b>Opening Remarks</b> Dr Andrew Goddard, Consultant Gastroenterologist, Derby Hospitals NHS Foundation Trust & Royal College of Physicians Lead for EWTD
0930 - 1005	<b>Understanding the crux of EWTD</b> Professor Roy Pounder, Emeritus Professor of Medicine, London University & ex-Royal College of Physicians Lead on EWTD, also involved with Rota Geek Ltd. <ul style="list-style-type: none"><li>• Understanding the principles &amp; impacts of EWTD</li><li>• Why 48 hours?</li><li>• What does the uptake of derogation to 52 hours really mean?</li><li>• Key imperatives &amp; immediate challenges arising</li><li>• Flexibility within the legislation</li><li>• Legal &amp; financial consequences of failure to comply</li><li>• Longer term needs</li><li>• Advantages and disadvantages of using the 'opt-out'</li></ul>
1005 - 1015	<b>Questions</b>
1015 - 1045	<b>The Issues of EWTD on Maximising Training in Reduced Hours</b> Dr Henry Carleton, Managing Director of Zircadian Limited <ul style="list-style-type: none"><li>• What is 'training time'?</li><li>• How has the 48-hour target affected traditional training time?</li><li>• Other factors affecting training</li><li>• Balancing training time and service provision</li><li>• New ways of delivering training within the 48 hour limit</li></ul>
1045 - 1055	<b>Questions</b>
1055 - 1120	<b>Morning Coffee</b>
1120 - 1150	<b>Clinical Governance Issues &amp; Legal Implications</b> Dr Myriam Lugon - Medical Director & Director of Knowledge Management, Matrix Insight and Author of 'Clinical Governance in a Changing NHS' <ul style="list-style-type: none"><li>• Ensuring clinical governance is prioritised through this major change</li><li>• Practical CG arrangements to ensure service safety</li><li>• Rationalising conflicts between safety, service provision &amp; targets</li><li>• Legal implications of a failure to address a risk arising out of EWTD</li><li>• Who is culpable in the service under strain?</li></ul>
1150 - 1220	<b>Christie NHS Trust - How we achieved EWTD Compliance</b> Glynis O'Mara, Clinical Services Manager / Divisional Lead Nurse, Christie Hospital NHS Foundation Trust <ul style="list-style-type: none"><li>• Key issues identified and solutions adopted</li><li>• What processes &amp; strategies worked</li><li>• Factors influencing successful attainment</li><li>• Creating rapid &amp; effective change</li><li>• Blocks identified and solutions implemented</li></ul>

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1220 – 1230	<b>Questions</b>
1230 – 1315	<b>Lunch</b>
1315 – 1340	<p><b>Solutions 1 – Making Most Effective Use of the Available Workforce</b>  Dr Andrew Goddard, Consultant Gastroenterologist, Derby Hospitals NHS Foundation Trust &amp; Royal College of Physicians Lead for EWTD</p> <ul style="list-style-type: none"> <li>• Changing the way doctors work – consultants and juniors</li> <li>• Practicalities of utilising different types of staff</li> <li>• Using European Doctors – practical considerations &amp; key issues</li> <li>• Ensuring compliant rotas</li> </ul>
1340 – 1405	<p><b>Solutions 2 – Extending Hospital @ Night Services to the 24:7</b>  Dr John Coakley, Medical Director and Consultant in Intensive Care Medicine, Homerton Hospital</p> <ul style="list-style-type: none"> <li>• Where H@N works and where it falls down</li> <li>• Practicalities on the ground</li> <li>• Setting the night time up for success – engagement, handover &amp; communication</li> <li>• Fundamental success factors</li> </ul>
1405 – 1430	<p><b>Solutions 3 – Practical Tools &amp; Resources</b>  Tim Lund, WTD National Programme Lead, Skills For Health Workforce Projects Team</p> <ul style="list-style-type: none"> <li>• Benchmarking readiness</li> <li>• Documents, tools &amp; resources available through the workforce portal</li> <li>• Tools &amp; solutions taken from other projects and contexts</li> <li>• What to do if you find something that really works</li> </ul>
1430 – 1500	<p><b>Organising Principles that Improve Personal Effectiveness &amp; Productivity</b>  Mr Andrew Vincent, Managing Director &amp; Lead Consultant, Medicology Ltd</p> <ul style="list-style-type: none"> <li>• Where is productivity lost – individual and team factors?</li> <li>• Organising principles when workload fails to fit the human resource</li> <li>• Planning &amp; prioritisation for maximum effectiveness &amp; productivity</li> <li>• Getting juniors up to speed fast – on the right things</li> <li>• Crisis management – prioritisation if it all falls apart</li> </ul>
1500 – 1520	<b>Afternoon Tea</b>
1520 – 1600	<p><b>Panel Discussion</b>  The panel will be drawn from the speaker and chair faculty. Delegates will be encouraged to submit questions in advanced through the conference website. Key questions will be addressed directly by the panel, with additional time to take questions arising on the day.</p>
1600 – 1630	<p><b>Key Enablers for EWTD Compliance</b>  Mrs Jacky Beaumont, Senior Workforce Consultant, NHS East of England</p> <ul style="list-style-type: none"> <li>• Drawing on the experience of 60+ Trusts</li> <li>• The core factors arising – 10 key enablers</li> <li>• Ensuring EWTD compliance is sustainable</li> <li>• Key strategies making a difference</li> </ul>
1630 – 1640	<b>Questions</b>
1640 – 1645	<p><b>Summary &amp; Closing Remarks</b>  Dr Andrew Goddard, Consultant Gastroenterologist, Derby Hospitals NHS Foundation Trust &amp; Royal College of Physicians Lead for EWTD</p>
1645	<b>Close</b>

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# Conference Fees

## Cost & Booking Information

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Most conferences of this nature range in cost from around £325 to £500 per person per day. We strongly believe that this places them beyond reach for many people. Medicology Conferences are priced to delegates as follows:

- **Consultants & Business Professionals**
  - £215 + VAT early bird (booked more than 56 days ahead of the course)
  - £249 + VAT standard rate (less than 56 days to go)
- **Doctors in Training, SAS Grades & Nursing Staff**
  - £125 + VAT early bird
  - £175 + VAT standard rate

### How To Book

You may book online, by telephoning the customer service team on [01332 821260](tel:01332821260) or by email to [customer.service@medicology.co.uk](mailto:customer.service@medicology.co.uk) whichever is your preference.

Full details and online booking go to: [www.ewtd2009.co.uk](http://www.ewtd2009.co.uk)

## Group Booking Offers

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- **5 places for £700 + VAT**
- **10 places for £1000 + VAT**
- **15 places for £1,400 + VAT**

For any further information about group bookings please contact [dean@medicology.co.uk](mailto:dean@medicology.co.uk) who will be happy will help.

We recognise that cost of attendance is key to maximising access in those who need to attend. However, delegates also need to have the right experience too. We achieve this by providing the right facilities and conditions but in a cost effective manner:

- Delegate packs consisting of a bag, pen, paper and programme
- Tea/coffee on arrival, mid morning and in the afternoon
- Simple but nutritious delegate lunch, with appropriate refreshments
- Certificates, with CPD approval where appropriate

All Medicology conferences are comprehensively evaluated to ensure standards are maintained.

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# Practical Information

## Venue Details & Directions

### Friends House, London

Address: 173 Euston Road  
London  
NW1 2BJ

Telephone: 020 7663 1000

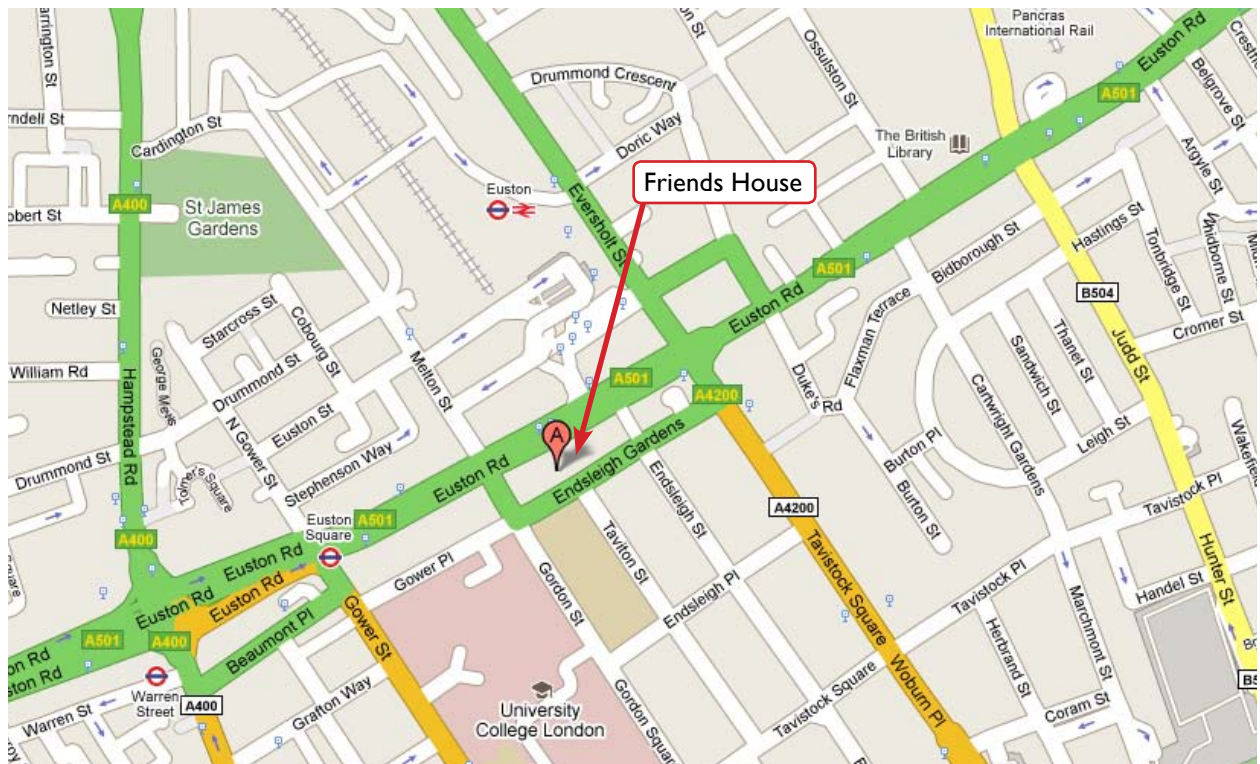
Email: [events@quaker.org.uk](mailto:events@quaker.org.uk)

Website: [www.quaker.org.uk](http://www.quaker.org.uk)

Friends House is on the south side of Euston Road directly opposite Euston station (BR main line, Victoria and Northern underground lines). It is ten minute walk from King`s Cross and St. Pancras main line and underground stations, and five minutes from Euston Square underground station. Buses 10, 18, 30, 73 and 205 pass the door. 59, 68, 91, 168, and 253 stop nearby.

### Car Parking

Friends House is within a meter parking zone. Charges must be paid Monday to Friday 0830 – 1830, Saturday 0900 – 1630. There are alternative parking facilities under Euston Station.



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# Contact Information

## Address

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## Key Contacts

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## Exhibitor & Sponsorship Opportunities

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Medicology Conferences are targeted events that attract elite audiences across the whole spectrum of healthcare, enabling you to display your corporate brand or products prominently in the presence of the relevant people. Each Medicology Conference gives you important and cost effective exposure to our delegates in a number of different ways.

Please contact Dean Kellogg [dean@medicology.co.uk](mailto:dean@medicology.co.uk) to find out more about our Exhibition & Sponsorship Opportunities or to make the necessary arrangements.